

## *Alice's Adventures in Wonderland* Breaks Box Office Record

On Stage  
Four Seasons Centre  
for the Performing Arts

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June 28, 2011... The National Ballet of Canada today announced that **Christopher Wheeldon's** *Alice's Adventures in Wonderland* is the highest grossing main season production in the company's history. A total of 27,180 people attended 13 performances for an overall capacity of 98% and \$2,236,849 in box office revenue.

A co-production with The Royal Ballet (UK), *Alice's Adventures in Wonderland* was enthusiastically embraced by Toronto audiences with standing ovations at every performance. The production completely sold out with many people turned away at the box office. For the last weekend patrons started lining up for rush and standing room tickets at 3:30 in the morning!

Critics also hailed *Alice's Adventures in Wonderland*:

"A monumental achievement... the best dance adaptation of Lewis Carroll's beloved children's classic on the planet." The Globe and Mail, 2011

"★★★★ Spectacular dance entertainment that's sure to delight."  
The Toronto Star, 2011

"You've never seen *Alice's Adventures in Wonderland* told quite like this."  
Toronto Sun, 2011

"Wheeldon blows the roof off convention... the result is an over-the-top, highly entertaining production, unlike anything Toronto audiences have ever seen."  
The National Post, 2011

"This *Alice* is a sophisticated ballet, born aloft by thrilling dancing that will tug you out of your theatre seat into a world of wonder." The Hamilton Spectator, 2011

"An exhilarating spectacle that combines the "wow" factor of a hit Broadway show with stagecraft wizardry that would be the envy of Robert Lepage... A landmark theatrical event not to be missed." Maclean's Magazine, 2011

*Alice's Adventures in Wonderland* closed The National Ballet of Canada's 2010/11 season. The company celebrates its 60th anniversary in 2011/12. The season launches on November 16, 2011 with the world premiere of a new production of *Romeo and Juliet* by the acclaimed Russian choreographer Alexei Ratmansky.



Thomson Reuters presents *Alice's Adventures in Wonderland*.

Lead philanthropic support for *Alice's Adventures in Wonderland* provided by an anonymous friend of the National Ballet with additional support generously provided by The Catherine & Maxwell Meighen Foundation, Richard M. Ivey, C.C., Rosamond Ivey, Robert & Judith Lawrie and Wallace & Margaret McCain.

The company would like to thank the following donors who have made a generous contribution in support of a particular role:

Richard M. Ivey, C.C. for Alice  
Gretchen Ross for the Queen of Hearts  
David & Torunn Banks for the King of Hearts  
Fiona Garland & Andrew Bentley for the Flamingos  
Nancy Pencer for the Cheshire Cat

Generously supported by The Monument Trust in memory of Simon Sainsbury.

Generous philanthropic support from Sir Simon and Lady Robertson, Sarah and Lloyd Dorfman, Robert and Kathleen Wallace, Celia Blakey, Sue Butcher, Marina Hobson MBE, Peter Lloyd, Kristina Rogge and Richard and Victoria Sharp.

*Alice's Adventures in Wonderland* is presented as part of Luminato, Toronto Festival of Arts and Creativity.

BMO Financial Group presents *Romeo and Juliet*.

Lead philanthropic support for *Romeo and Juliet* is provided by Sandra & Jim Pitblado with additional generous support from Sandra Faire & Ivan Fecan, an anonymous friend of the National Ballet and Walter Carsen, O.C.

The National Ballet of Canada gratefully acknowledges the ongoing support of the Canada Council for the Arts; the Ontario Arts Council; the City of Toronto through the Economic Development & Culture Department; the Government of Canada through the Honourable James Moore, Minister, the Department of Canadian Heritage; the Government of Ontario; the Ontario Arts Foundation; the Ontario Trillium Foundation; and the Ontario Cultural Attractions Fund.

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Karen Kain  
Artistic Director

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For more information, please contact:

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