

Guillaume Côté Stars in Video Sensation *Lost in Motion*

January 30, 2012... The National Ballet Canada Principal Dancer **Guillaume Côté** choreographs and dances in the stunning online video sensation, *Lost in Motion*. Directed by **Ben Shirinian**, *Lost in Motion* has received over 310,000 hits in Canada and all over the world.

Mr. Côté, a Principal Dancer with The National Ballet of Canada since 2004, will dance Prince Florimund in *The Sleeping Beauty*, March 10 – 18, 2012, and *The Seagull*, March 21 – 25, 2012.

[Watch *Lost in Motion* >](#)

Director Mr. Shirinian is the co-founder of Krystal Levy Pictures, a production company that specializes in creating original and branded content for film, television and new media. *Lost in Motion* was originally created for Bravo! FACT.

The 2011/12 Season is presented by CTV and The Globe and Mail.

Celebrating 60 Years of Partnership with The Volunteer Committee, The National Ballet of Canada.

World MasterCard presents *The Sleeping Beauty*.

The Sleeping Beauty is made possible by generous contributions from Margaret & Jim Fleck, The Catherine & Maxwell Meighen Foundation, Sandra & Jim Pitblado, Gretchen Ross and Nancy Pencer & Michael Benjamin.

The Seagull is generously supported in part by an anonymous friend of the National Ballet.

Guillaume Côté is sponsored through *Dancers First* by Emmanuelle Gattuso & Allan Slaight.

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