

MAD HOT Wonderland June 21, 2011

On Stage
Four Seasons Centre
for the Performing Arts

Mailing Address
The Walter Carsen
Centre for
The National Ballet
of Canada
470 Queens Quay West
Toronto, Ontario
Canada M5V 3K4

Administration
416 345 9686

Fax
416 345 8323

Website
national.ballet.ca

Charitable
Registration Number
11905 1449 RR0001

May 3, 2011... **MAD HOT Wonderland**, The National Ballet of Canada's annual million-dollar fundraising gala, takes place June 21, 2011 at 6:30 pm at the Four Seasons Centre for the Performing Arts. Inspired by the fantastical world of *Alice's Adventures in Wonderland*, MAD HOT Wonderland begins with a one-hour performance specially selected by **Karen Kain**, Artistic Director. The repertoire will be announced shortly.

The evening continues with a special post-performance celebration in the lobby featuring MAD HOT tea party-themed cocktails and hors d'oeuvres amidst a life-sized chess game. New this year, during the lobby celebration, guests are invited to vote by text for their favourite *MAD HATTER Hat Challenge* created and modeled by DanceBreak members. The winner will receive two tickets to the gala dinner (\$3,000 value) and will join gala patrons onstage for a gourmet dinner created by chef **Mark McEwan**, followed by dancing with the National Ballet dancers. Participants must register upon arrival at the Four Seasons Centre for the Performing Arts prior to the performance.

Alice's Adventures in Wonderland by **Christopher Wheeldon** makes its North American premiere on June 4, 2011.

In addition to the MAD HOT festivities, a lottery will be held for luxury items such as a Rolex watch (\$18,713 or \$17,526 value), a trip for two to the Hermitage Bay Resort in Antigua (\$17,200 value), an entertainment system from Bay Bloor Radio (\$12,000 value), amongst other prizes.

Lottery tickets are \$50 each or 3 for \$100. For more information and to purchase tickets, call 416 345 9595.

MAD HOT Wonderland

Tickets:

Mad HOTTIE ticket: \$1,500
Gala performance, reception, dinner and dancing

Performance PLUS ticket: \$55 - \$133 (includes HST)
Gala performance and reception

Venue:

Four Seasons Centre for the Performing Arts, 145 Queen Street West, Toronto



On Stage
Four Seasons Centre
for the Performing Arts

Mailing Address
The Walter Carsen
Centre for
The National Ballet
of Canada
470 Queens Quay West
Toronto, Ontario
Canada M5V 3K4

Administration
416 345 9686

Fax
416 345 8323

Website
national.ballet.ca

Charitable
Registration Number
11905 1449 RR0001

Box Office:

The box office is located at the Four Seasons Centre for the Performing Arts (145 Queen Street West) or call 416 (toll free 1 866) 345 9595. Tickets can also be purchased online at national.ballet.ca.

Website: madhotgala.com

MAD HOT Lead Sponsor: CIBC

MAD HOT Media Sponsors: CTV and The Globe and Mail

MAD HOT Lottery License Number: 3869

The 2010/11 season is presented by CTV and The Globe and Mail.

Thomson Reuters presents *Alice's Adventures in Wonderland*.

Lead philanthropic support for *Alice's Adventures in Wonderland* provided by an anonymous friend of the National Ballet with additional support generously provided by The Catherine & Maxwell Meighen Foundation, Richard M. Ivey, C.C., Rosamond Ivey, Robert & Judith Lawrie and Wallace & Margaret McCain.

Generously supported by The Monument Trust in memory of Simon Sainsbury.

Generous philanthropic support from Sir Simon and Lady Robertson, Sarah and Lloyd Dorfman, Robert and Kathleen Wallace, Celia Blakey, Sue Butcher, Marina Hobson MBE, Peter Lloyd, Kristina Rogge and Richard and Victoria Sharp.

Alice's Adventures in Wonderland is presented as part of Luminato, Toronto Festival of Arts and Creativity.

The National Ballet of Canada gratefully acknowledges the ongoing support of the Canada Council for the Arts; the Ontario Arts Council; the City of Toronto through the Economic Development & Culture Department; the Government of Canada through the Honourable James Moore, Minister, the Department of Canadian Heritage; the Government of Ontario; the Ontario Arts Foundation; the Ontario Trillium Foundation; and the Ontario Cultural Attractions Fund.

- 30 -

For more information, please contact:

Catherine Chang

Christina McGrath



Karen Kain
Artistic Director

Senior Public Relations Manager
416 345 9686 x302
cchang@national.ballet.ca
national.ballet.ca

Publicity Coordinator
416 345 9686 x332
cmcgrath@national.ballet.ca
national.ballet.ca

On Stage
Four Seasons Centre
for the Performing Arts

Mailing Address
The Walter Carsen
Centre for
The National Ballet
of Canada
470 Queens Quay West
Toronto, Ontario
Canada M5V 3K4

Administration
416 345 9686

Fax
416 345 8323

Website
national.ballet.ca

Charitable
Registration Number
11905 1449 RR0001

