

the national ballet of canada dancers first



Dancers First

A Commitment to Talent



“Every time I watch a National Ballet performance I am enchanted by the incredible beauty and endless possibilities of what our dancers can do and by how compelling and engaging their performances are. This joy and pride is magnified as a result of my gifts through *Dancers First*, a programme that enables a deeper appreciation of the company and its remarkable artists.”

Gretchen Ross, Founding Chair, *Dancers First*

Our dancers are at the very heart of what makes The National Ballet of Canada so extraordinary. The artists' creativity, talent and energy bring the great ballets and complex characters to life with their passionate performances, breathtaking physicality and exceptional artistry.

Ongoing investment in our roster of dancers is critical to the National Ballet's success. *Dancers First* was established in 2007 to provide a unique opportunity to celebrate and support our dancers through individual sponsorships. Each gift provides resources to support all our dancers at every level of their careers.

As a *Dancers First* sponsor, you enjoy a unique opportunity to express your appreciation for the accomplishments of a particular artist and develop truly invaluable insights into the life and work of the company.

Join Dancers First

There are four levels of *Dancers First* sponsorship, with the opportunity for multi-year commitments.

Principal Dancer: \$65,000+

First Soloist: \$50,000

Second Soloist: \$35,000

Corps de Ballet: \$25,000

Recognition and Benefits

- Sponsorship recognition in National Ballet materials, including print, signage, email, website and in other promotional materials where your dancer's name appears, including media releases
- An allotment of complimentary performance tickets to be used at your discretion for each year of sponsorship
- Personalized opportunities to host a pre-performance reception and meet your dancer backstage following performances
- Invitations to exclusive events including the annual Dancers First Dinner & Award presentation
- Personal invitations to rehearsal viewings and meetings with your dancer, tailored to fit your schedule

Contact

For more information, please contact:

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**Ben Rudisin with Brian O'Keefe and Sylvie Allard.
Photo by Bruce Zinger.**



“ The *Dancers First* programme helps to connect our wonderful donors with the company members on a more personal level. Through this programme, I've developed a wonderful relationship with my sponsors and gotten to know them in a truly meaningful way. I really feel their support and belief in me and the company.”

Ben Rudisin, Principal Dancer