



Dancers First

A Commitment to Talent



“Every time I watch a National Ballet performance I am enchanted by the incredible beauty and endless possibilities of what our dancers can do and by how compelling and engaging their performances are. This joy and pride is magnified as a result of my gifts through *Dancers First*, a programme that enables a deeper appreciation of the company and its remarkable artists.”

Gretchen Ross
Founding Chair, *Dancers First*

Our dancers are at the very heart of what makes The National Ballet of Canada so extraordinary. The artists' creativity, talent and energy bring the great ballets and complex characters to life with their passionate performances, breathtaking physicality and exceptional artistry.

Ongoing investment in our roster of dancers is critical to the National Ballet's success. *Dancers First* was established in 2007 to provide a unique opportunity to celebrate and support our dancers. Each gift provides resources to support all our dancers at every level of their careers.

As a *Dancers First* sponsor, you enjoy a unique opportunity to express your appreciation for the accomplishments of our artists and develop truly invaluable insights into the life and work of the company.



“ My *Dancers First* sponsors have been hugely influential to me because my family is so far away. Having them come to my shows feels like I have a family here, people who are invested in my career and want me to do well. I am very grateful for them.”

Christopher Gerty, Principal Dancer

Join Dancers First

There are four levels of *Dancers First* sponsorship, with the opportunity for multi-year commitments.

Principal Dancer: \$75,000+

First Soloist: \$50,000+

Second Soloist: \$35,000+

Corps de Ballet member: \$25,000+

Recognition and Benefits

- Sponsorship recognition in National Ballet materials, including print, signage, email, website and in other promotional materials, including media releases
- An allotment of complimentary performance tickets to be used at your discretion for each year of sponsorship
- Personalized opportunities to host a pre-performance reception and meet dancers backstage following performances
- Invitations to exclusive events including the annual *Dancers First* Dinner and Award presentation
- Personal invitations to rehearsal viewings and meetings with dancers, tailored to fit your schedule

Contact

For more information, please contact:

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Nancy Viner and Raymond Stein with Christopher Gerty. Photo by Bruce Zinger.